

# COOLER HEADS

Your identity matters.

## Crown Measuring Guide

**1** **Prep the hair:** remove all extensions, braids, buns, ponytails, or weaves so that the natural hair lays flat against the scalp. Additionally, remove any clips, barrettes, bobby pins or headbands.

**2** **Measure the head:** wrap the measuring tape around the most prominent parts of the head. Start approximately  $\frac{1}{4}$  inch above the eyebrows and move the tape towards the back of the head so that it sits approximately one pinky width above the ears. The tape should lay on the back of the head where the head slopes up from the neck.



**3** **Connect:** join the two ends of the measuring tape at the forehead.

**4** **Lift measuring tape:** with the measurement ends pinched together, lift the tape off the head, keeping a tight connection.

**5** **Record:** write down the measurement and select which Cooler Heads size best corresponds to the measurement:

- **Small:** Less than  $21 \frac{3}{4}$ "
- **Medium:**  $21 \frac{3}{4}$ " –  $22 \frac{3}{4}$ "
- **Large:** Greater than  $22 \frac{3}{4}$ "

**6** Cooler Heads recommends that the head is measured at least two times to check for accuracy.

**\*Please note, if the head measures on the upper end of a small, size up to a medium. If they measure on the upper end of a medium, size up to a large.**